



**FOOT ON THE FACE / Opposite have never been so close**  
an exhibition by Luca Mazzara

La Nacional, 239W 14<sup>th</sup> Street – New York

**PRESS PREVIEW AND OPENING RECEPTION** – Thu. September 26<sup>th</sup> from 6 pm to 8 pm

**OPENING HOURS** – September 27<sup>th</sup> to October 8<sup>th</sup> – Everyday from 11 am to 6 pm

**FOOT ON THE FACE / Opposite have never been so close** is project by Luca Mazzara, Tells the story of human beings that live their “contact” experiences with a lower world, namely the foot. Tells the author: With these pictures i have intended to do a study of the reactions tha tmay be experienced when a foot, which is notusually considered a means of introduction, is placed on somebody's face. The initial contact with this part of ourbody represents an unusual way to meet for the first time, butitisbotheffective and directasitdoesnotrequireanysort of filter. The reaction to thiskind of approach doesn't always generate a surprise response; indeed in many cases it appears to be completely normal.

The only true clear thing is the stretching and pressing on the skin of the face, the moving of the eye brow or the pulling down of the lower lips. This freedom of expression is intended to lead to a practical outcome: to be yourself when you come into contact with another person. This is due to the fact that anything that appears to be different, alien tour experience, causes in us a reaction of detachment. Therefore, in this case, the foot (the alien element) assumes an imposing value of "I'm here event hough you dont' want to see me". As a consequence a new expressive language is formed. A universal code that can be easily understood by all, achieving the highest communicative level and involving more social strata. Every guest of **FOOT ON THE FACE / Opposite have never been so close** will enter a passionate, emotional setting, where each single picture sis a piece of art. We welcome **collectors** who are passionate for Italian culture, art, and photography. **Quality-conscious buyers** who are always eager for new conceptual shapes and stories, and even **beauty lovers** interested in having a poetic and sentimental relationship with art.

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#### **PROMOTION**

**UMANISM** – is a company dedicated to the promotion and support of contemporary Italian culture and its professionals in New York. An open platform connecting Italy to the USA recognizing and expanding the creative potential of projects by Italian artists, supporting them in each step of the production and communication in the larger and more challenging context of New York.

[www.umanism.com](http://www.umanism.com)

#### **Biografia Luca Mazzara 1973, Roma**

Fotografo, poeta, regista e video artista. Fin da giovanissimo ama il grande schermo che poi diverrà il suo strumento di espressione e di poesia. Studia all'Università La Sapienza di Roma dove si laurea in *Arti e Scienze dello Spettacolo*. Frequenta e consegue due master in produzione e distribuzione cinematografica presso la *Morris, Casini & Partners* e poi in *Anica*. Nel frattempo muove i primi passi nella settima arte, nella vivace realtà del cinema indipendente della città di Roma. Insieme agli allievi della scuola di cinema *Sentieri Selvaggi* realizza una webseries. Partecipa a workshop e a progetti cinematografici e si cimenta come attore teatrale e di cinema. Dal 2012, data del suo esordio, realizza il cortometraggio *"Incanto Vivo"* (Riff Film Festival). Da indipendente realizza le opere: *Too Late* (con il quale ha vinto il I° premio "Short & Shot"), *Privacy* e *Svegliati Alice!*. I suoi video sono stati accolti da numerosi festival cinematografici italiani ed internazionali. Collabora con il *Teatro in Scatola* con il quale realizza foto di scena per numerosi spettacoli. Vincitore, del premio BookCiak con una menzione speciale al Festival di Venezia 2016.

Effettua foto e riprese per l'attore Vittorio Pavoncello durante la messa in scena dello spettacolo *Il Violino di Shylock* presso il Museo "Carlo Bilotti" di Roma che sono pubblicate nel libro *Shylock e il suo mercante*. Dal 2012 prosegue nelle produzioni delle arti visive ed è molto attivo nel campo della videoarte. Co-realizza la Web Serie *The Peacocks* intitolata "The Fountain" (in cui partecipa anche come attore). Scrive la sceneggiatura *Quinto movimento* per la realizzazione del suo primo lungometraggio.